

ImageTree to Inventory Latin American Forests

MORGANTOWN — ImageTree Corp. of Morgantown announced Nov. 25 a five-year exclusive agreement with the Panama-based Water Center for the Humid Tropics of Latin America and the Caribbean (CATHALAC) to deliver carbon and forest biomass baseline inventories and monitoring systems on a national scale.

The project will enable Latin American and Caribbean countries to benefit financially from the emerging carbon-credit markets that aim to increase offsets for climate change emissions.

CATHALAC Director **Emilio Sempris** said the collaboration with ImageTree will enable the countries that CATHALAC serves to participate in the carbon-credit markets. ImageTree CEO **Mark Redlus** said all ecomarket projects within a country will be developed using the same disciplined infrastructure, and all will be measured and monitored with the same precision and accuracy.

“This approach allows for economic efficiencies and economies of scale,” Redlus continued, “while providing carbon-credit assurance in a highly transparent system that creates unparalleled credibility.”

ImageTree’s technology platform will be designed in accordance with international accreditation standards and methodologies, according to ImageTree Vice President of Ecomarket Development **Chuck Anderson**, including the most challenging requirements of the **United Nations Intergovernmental Panel on Climate Change**.

“As more and more countries commit to reducing, sequestering, offsetting or avoiding their greenhouse gas emissions,” said Redlus, “the more our collaboration with CATHALAC will realize its value. In time, what we believe will emerge from this effort will be the international standard by which nations can address the complex considerations of monetization of forest assets for their protection.”



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